

People Do

Terms of Service

Last Updated: October 10, 2025

1. General

1.1. These Terms constitute legally binding agreement between PeopleDo FZ LLC (**“Company”, “we”, “us”, or “our”**), a company established under the laws of the United Arab Emirates, with its registered office at DMC-BLD05-VD-G00-731, Ground Floor, DMC5, Dubai Media City, Dubai, UAE, and persons using our mobile application (the “App”), our website at <https://ppldo.net> and <https://ppl.do> (the **“Website”**), and any related services (collectively, the **“Services”**).

1.2. By downloading, accessing, or using the Services in any manner, you acknowledge that you have read, understood, and irrevocably agree to be bound by all the provisions of these Terms. If you do not agree to these Terms in their entirety, you are not authorized to access or use the Services and must discontinue use immediately.

1.3. These Terms are an agreement solely between you and the Company. They are not an agreement between you and any third-party platform provider (such as Apple Inc. or Google LLC) from which you may have downloaded the App (an “App Store”). You acknowledge and agree that the relevant App Store provider has no responsibility for the App or its content. Maintenance and support for the App are the sole responsibility of the Company.

2. Terms and Definitions

“App” means the proprietary software application known as People Do, including any updates, upgrades, or new versions thereof, which is made available by the Company for download on mobile devices through digital distribution platforms such as App Store and Google Play.

“Company”, “we”, “us”, or “our” means PeopleDo FZ LLC, a company established under the laws of the United Arab Emirates, with its registered office at DMC-BLD05-VD-G00-731, Ground Floor, DMC5, Dubai Media City, Dubai, UAE.

“Services” means all functionalities, features, and content provided by the Company, accessible through the App or the Website.

“User”, “you”, or “your” means any individual who has completed the registration process in the App by providing the required information and has validly accepted the People Do Terms of Service, as well as any individual accessing the Website.

“Website” means web pages and online content located at the domains <https://ppldo.net> and <https://ppl.do>, including all subdomains, subfolders, and any successor domains, which is operated by the Company and accessible via the Internet, regardless of the device used to access it.

Any term not defined in these Terms shall have the meaning ascribed to it under the UAE laws. To the extent a term is not defined in these Terms or applicable laws, it shall be given its ordinary and reasonable meaning.

3. User Registration

3.1. The Services are offered only to individuals who are at least 18 years of age. By using the Services, you represent and warrant that you meet this eligibility requirement. If you do not meet this requirement, you must not access or use the Services. We reserve the right to request proof of age at any time and to suspend or terminate your account if we have reasonable grounds to believe you are under the age of 18.

3.2. You represent and warrant that all information you provide during the registration process or otherwise in connection with your use of the Services (including, but not limited to, your name, age, and location) is and will remain accurate, current, and complete.

3.3. You acknowledge and agree that the Company may use various technologies, including but not limited to cookies, to verify your location and the information you have provided. The Company also reserves the right, at any time and at its sole discretion, to demand confirmation of the information you have provided. This may include requesting copies of identification documents (such as an Emirates ID or passport). Failure to provide such documents upon request may be treated as the provision of inaccurate information.

3.4. The Company reserves the right to suspend, limit, or terminate your access to the Services, without prior notice and without any liability to you, if we determine, in our sole discretion, that any information you have provided is inaccurate, incomplete, or misleading.

3.5. You are responsible, at your own cost, for obtaining the necessary device hardware, software, and a stable Internet connection required to access and use the Services. Failure to maintain these requirements may prevent you from accessing the Services, for which we shall not be liable.

3.6. You agree that the Company may use the Services to deliver communications to you that are integral to the functionality of the Services, such as service-related notices and authentication codes. By using the Services, you expressly consent to receive messages and phone calls for the purpose of user registration, authentication, and account security, including the delivery of one-time codes.

By installing the App on your mobile device, you also consent to receive push notifications of an informational and service-related nature. You may disable these notifications at any time through your device settings; however, this may impair the full functionality of the Services.

3.7. To facilitate connections with other Users of the Services, the App will request access to the contact list stored on your mobile device. By granting this access, you represent and warrant that you have the necessary rights and consents to provide this information to us. You may deny or restore this permission through your device's application settings.

3.8. All personal data you provide, including information contained in your profile and your phonebook contacts (where permission is granted), will be stored and processed by the Company in accordance with the People Do Privacy Policy and the applicable laws. Please address to the Privacy Policy for a comprehensive description of our data collection, use, and disclosure practices.

4. Appropriate Use of the Services

4.1. The Services provided by the Company are designed to facilitate connections between Users. All third-party Users you interact with through the Services are independent entities and are not employees, agents, or contractors of the Company. The Company's role is strictly limited to that of a technology platform provider. We are not a party to any agreements or interactions between Users and do not provide, endorse, guarantee, or assume any responsibility for the services, products, quality, safety, or legality of any content, offers, or interactions between Users. You acknowledge and agree that the Company makes no representations or warranties regarding the suitability, reliability, or accuracy of any information exchanged between Users via the Services.

4.2. The Company grants you a limited, non-exclusive, non-transferable, and revocable license to access and use the Services for their intended purposes, including commercial activities, provided that such use does not violate any other provision of these Terms or applicable law. This license does not constitute a partnership, agency, or joint venture between you and the Company.

4.3. The Company reserves the right to modify, suspend, or discontinue any aspect of the Services, including their functionality, at any time without prior notice. You agree to receive automatic updates to the App that may include feature enhancements, security patches, or bug fixes.

4.4. You may terminate (delete) your account at any time by submitting a request to support@ppl.do. Upon the processing of your request your account will be deactivated, and you will permanently lose access to the Services. This process is typically completed within 30 days of the request submission.

4.5. You are solely responsible for all content, data, text, and materials (collectively, **“User Content”**) that you upload, post, or transmit through the Services. You represent and warrant that you own or have the necessary rights, licenses, and permissions to use and authorize the Company to use your User Content.

4.6. The Company does not pre-screen, verify, or endorse any User Content and assumes no liability for its accuracy, authenticity, safety, or legality. You retain all ownership rights in your User Content, but you grant the Company a worldwide, royalty-free license to use, display, and distribute it as necessary to provide the Services.

4.7. You commit not to violate any applicable local, state, national or international law affecting your use of the Services. Without prejudice to the generality of the foregoing, you agree not to make any use of the App, the Website or the Services for the posting, sending, communicating, demonstrating or delivering of either of the following: (a) unsolicited email and/or advertisement or promotion of goods and services; (b) malicious software or code; (c) unlawful, harassing, privacy invading, abusive, threatening, fraudulent, vulgar, obscene, racist or potentially harmful content, behaviour or messages; (d) any content that infringes a third party right or intellectual property; (e) any content that may cause damage to a third party; (f) any content which may constitute, cause or encourage a criminal action or violate any applicable law.

4.8. You shall not impersonate any person or entity, or falsely state or otherwise misrepresent your affiliation with a person or entity, including representatives of the Company.

4.9. You shall not interfere with or interrupt, or attempt to interfere with or interrupt, any of the Company's systems, services, servers, networks, or infrastructure, including without limitation obtaining unauthorized access to the aforementioned. You shall not attempt to disrupt the operation of the Services by any method, including through use of viruses, worms, denial of service attacks, flooding, or spamming. You shall not use the Services in any way that could damage, disable, or impair the App or the Website. You shall not attempt to obtain unauthorized access to any user accounts or computer systems or networks, through hacking, password mining or any other means. You shall not use any robot, scraper, or other means to access the Services for any purpose.

4.10. You are always responsible for maintaining the confidentiality of your account password and username (if any) and any other security information related to your account. In the event of any unauthorized use of your account or any other concern for breach of your account security, you undertake to immediately notify the Company. The Company will not be liable for any loss or damage that you incur because of someone else accessing using your account, either with or without your knowledge.

4.11. You will indemnify us, defend us, and hold us harmless from and against any and all claims, losses, causes of action, demands, liabilities, costs or expenses (including, but not limited to, litigation and reasonable attorneys’ fees and expenses) arising out of or relating to any of the following: (a) your access to or use of Services; (b) any actions made with your account whether by you or by someone else; (c) your violation of any of the provisions of these Terms; (d) non-payment for any of the Services which were provided to you hereunder; (e) violation of any third party right, including, without limitation, any intellectual property right, publicity, confidentiality, property or privacy right.

4.12. The Company reserves the right, at its sole discretion, to suspend or terminate your account and access to the Services, and to remove or disable any User Content, without prior notice, if we determine that you have violated these Terms or any applicable law.

5. Disclaimer of Warranty and Limitation of Liability

5.1. You understand, agree and acknowledge that the Services are provided “as is”. To the fullest extent permitted by law, we expressly disclaim all warranties of any kind, whether expressed or implied, including but not limited to merchantability, non-infringement, security, fitness for a particular purpose or accuracy. You assume all risk and responsibility for determining whether the Services or the information generated through it is accurate or sufficient for your purposes.

5.2. To the maximum extent permitted by law, in no event shall the Company, its affiliates, or their respective officers, directors, or employees be liable for any indirect, incidental, special, consequential, punitive, or exemplary damages, including but not limited to damages for loss of profits, goodwill, data, or other intangible losses, arising out of or relating to your use of or inability to use the Services, even if the Company has been advised of the possibility of such damages.

5.3. The Services may contain links to third-party websites or content. The Company does not endorse and assumes no responsibility for such third-party content, including any products, services, privacy practices, or terms. Your interactions with any third party are solely between you and that third party. The Company shall not be liable for any loss or damage of any kind arising from such interactions.

5.4. You acknowledge that access to the Services may be restricted or suspended due to legal, regulatory, or force majeure events, including sanctions, trade restrictions, or website blocking, and the Company disclaims any liability arising from such events.

5.5. The disclaimers, exclusions, and limitations of liability set forth herein shall apply to the fullest extent permitted by law. If any part of these limitations is found to be invalid or unenforceable under applicable law, the remainder shall continue in full force and effect, and our liability will be limited to the greatest extent permitted by law.

6. Paid Subscription Terms (People Do Premium)

6.1. “People Do Premium” is a paid subscription service that grants you access to enhanced features and exclusive benefits, the specifics of which are detailed at the time of your subscription. We offer different subscription options that you can choose.

6.2. We may offer a free trial period for new subscribers. The specific terms of the trial, including its duration and the conditions for its conversion to a paid subscription, will be clearly presented to you before you agree to the trial. You may be required to provide your payment details to begin the trial. Upon expiration of the trial period, subscribers will be automatically charged a subscription fee, as agreed at the time of initial purchase.

6.3. By purchasing a People Do Premium subscription, you agree to an initial and recurring subscription fee at the then-current rate, and you accept responsibility for all recurring charges until you cancel your subscription. Your subscription will automatically renew at the end of each billing cycle (monthly, quarterly, semi-annually, or annually) unless you cancel it before the renewal date.

6.4. You authorize us to charge the subscription fee to the payment method you provided. You are responsible for ensuring your payment information is valid. Payments are processed by certified third-party payment providers. Your payment card details are secured by these providers and are not stored by us.

6.5. We reserve the right to change our subscription or adjust prices of our Services. Any changes to your subscription will only take effect following proper notice to you and only from the beginning of the next subscription period. Your then current subscription will be intact. If you do not agree to the new price, you may cancel your subscription before the new price takes effect.

6.6. You may cancel your People Do Premium subscription at any time. The cancellation will take effect at the end of your current paid billing period. You will continue to have access to the Premium features until that date. All fees are non-refundable, and no refunds will be provided for unused periods, except as required by applicable laws.

6.7. You can change the subscription plan by purchasing a new subscription. The change will take effect, and the new subscription will commence, immediately after the end of the current subscription period.

6.8. All fees are exclusive of any applicable taxes, including Value Added Tax (VAT). You are responsible for paying all taxes associated with your subscription (if any), which we will calculate and add to your bill as required by applicable laws.

7. Governing Law and Dispute Resolution

7.1. These Terms, and any non-contractual obligations arising out of or in connection with them, shall be governed by and construed in accordance with the laws of the United Arab Emirates, as applied in the Emirate of Dubai.

7.2. You agree that the courts of Dubai shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with these Terms, their subject matter, formation, or your use of the Services.

7.3. Nothing in this Section shall affect or limit the User's rights under the mandatory provisions of the applicable law in the User's country of residence.

8. Miscellaneous

8.1. The Company reserves the right, at its sole discretion, to modify or replace these Terms at any time. We will indicate the “Last Updated” date at the top of these Terms when we make changes. Your continued use of the Services following the posting of any revised Terms constitutes your acceptance and agreement to the changes. If you do not agree to the changes, you must discontinue using the Services and terminate your account.

8.2. These Terms constitute the entire and exclusive agreement between you and the Company regarding the Services and supersede all prior and contemporaneous understandings, agreements, representations, and warranties, both oral and written, regarding such subject matter.

8.3. We may provide any notice, communication, or disclosure required or permitted under these Terms by (a) posting a message within the notification functionality of the App; or (b) sending a communication to the phone number, email address, or other contact details you have provided in your profile.

8.4. You may not assign or transfer any of your rights or obligations under these Terms without our prior written consent. The Company may freely assign, delegate, or transfer these Terms and its rights and obligations hereunder, in whole or in part, without your consent, including in connection with a merger, acquisition, or sale of assets.

8.5. If any provision of these Terms is held by a court of competent jurisdiction to be invalid, illegal, or unenforceable, it shall be severed from the Terms, and the validity, legality, and enforceability of the remaining provisions shall not be affected or impaired in any way.

8.6. We welcome any questions, comments or queries you may have regarding these Terms. If you would like to make an inquiry, please do not hesitate to contact us at support@ppl.do. You may also use the specified address to send notifications regarding any potential breach of law that you identify in the App or on the Website.